

**FRIENDLY RUNET  
FOUNDATION**

Illegal Content Internet Hotline:

## The first results

Making Internet Safer!

[www.FriendlyRunet.ru](http://www.FriendlyRunet.ru)



## The key results: in brief

The Friendly Runet Foundation hotline started at September, 2008 in a test mode. On a regular basis it operates since January, 2009.

1560 reports have been preceded since January till the middle of April, 2009.

403 URLs or individual web-sites were confirmed by the hotline analysts to have child sexual abuse content.

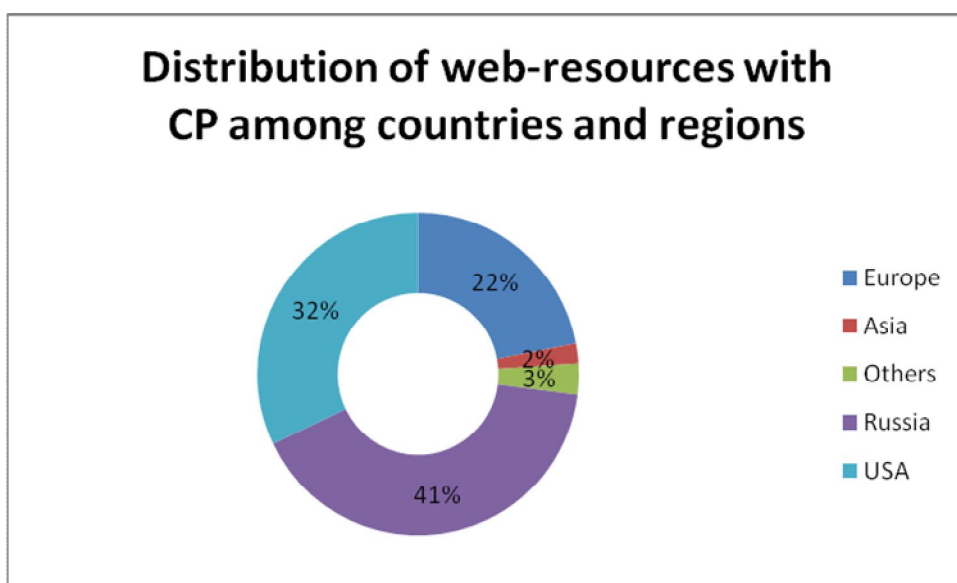
233 URLs or individual web-sites were closed down at the mediation of FRF hotline both in Russia and abroad..

## Child pornography on the Internet: a sight from Russia

Though the first results cannot apply on a high level presentation and, more likely, they are a basis for further data accumulation, nevertheless it is possible to formulate the first hypotheses about a situation with a child pornography in the Russian segment of the global network.

- *Russian users - the object of pornoattack*

A distribution of web-resources (domains and URLs), containing a content with a child pornography among different countries and regions in the World is displayed on the drawing below.



As it can be seen from the drawing, Russia is on the first place by quantity of web-resources with a child pornography (41 % from all detected sources<sup>1</sup>). The USA follows Russia with 32 %. And with the big lag from a couple of leaders all other countries follow. So, the part of web-resources with a child pornography, allocated in the European countries (without Russia), constitutes 22 % from the total number of revealed resources with a child pornography.

<sup>1</sup> For the better representation the data presented does not account the reports received from IWF.



It should be mentioned, that the shown picture does not coincide with data from other sources. So according to the statistics of IWF, more than half of the web-resources with a child pornography are allocated in the USA and as to Russia, this number is less than 30 % of total resources.

These differences can be explained, first of all, by the fact that the FRF hotline has been receiving reports, mainly, from the Russian users. Therefore, there is a basis not to reject Russian results since Russian users basically face the web sites, which "mastered" especially for them. Such web-resources, as a rule, are in Russian language. They are actively promoted in spam e-mails and in the Russian social networks. Many of these sites are physically allocated in Russia.

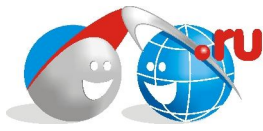
Therefore it can be stated that the significant amount of porno dealers focuses their activity exactly on the Russian-speaking audience of internet users. Their efforts, their "advertising" activity are routed directly on the Russian users.

It does mean that the statistics received can mirror a Russian specifics and points on the very considerable volume of the negative content circulating in the Runet.

- *Child pornography in the Runet is more severe*

The comparison of data with a portion of web-sites, exclusively specializing on child pornography, in the total amount of reports, which have arrived to the FRF hotline with the data of IWF also point on the fact that influence to Russian users is very concentrated. So in a content revealed by IWF, specializing sites have composed 22 %. Whereas in Russia the share of the sites, specializing on a child pornography, has constituted 45 %.

Under the standards of INHOPE and ones of the Friendly Runet Foundation's hotline, the scenes of copulation of children with children, with adults or animals, and also scenes of tortures, apply to severe forms of child pornography. According to IWF the share of a severe content constitutes 29 %. In Russia this characteristic is higher and has constituted 48 %. Besides, during the analysis of the data proceeded, it was found out, that in a child pornography the share of images with 0-13 years old children constituted not less than 66%. And the share of images with the children at the age 0-5 years constituted 17 %. The girls in the child sexual abuse



images are met a little bit more often than boys (66 % of images).

## Removal of a child sexual abuse images from the Network: the first results

- *Russian direction*

From January till the middle of April 2009 in Russia it has been revealed 28 hosting sites on which the child pornography was allocated. It has been routed messages on 250 web-resources to different hosting providers. At the moment of the report 175 web-resources with a child pornography has been closed down.

The data presented clearly displays the seriousness of attitude of the Russian Internet industry to a problem of of a child pornography, and also open perspectives for deeper cooperation in combating this negative content on the Internet.

It should be mentioned, that Russian domain registrars were put into the work on removal of a child pornography too.

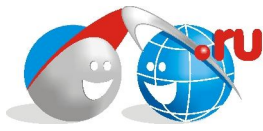
At the moment of compilation of the report the information on 21 web-site with a child pornography has been routed to registrars. And they have already canceled delegation to 20 web-sites.

Besides, in close cooperation with the FRF hotline registrars have also begun to cancel delegation to web-resources with an "adult" pornography. At the moment of the report 45 domains are blocked due to efforts of the registrars.

- *International direction*

For the accounting period reports on 146 web-resources have been sent to the hotlines participating in INHOPE association.

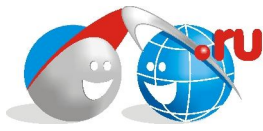
56 of that 146web-resources have been closed. In FRF analysts' opinion, the principal cause of the lower efficiency of performance in the international direction lays in the differences between a Russian legislation and local laws of other countries. In some countries the age limit of child



pornography is shifted regarding to the Russian norms. Also in some countries erotic images of children with no sexual activity are permitted. Pornodealers quite often take this factors into account while selecting a place for hosting their web-sites.

Also it should be noted, that even though at the moment of compilation of the report, the Friendly Runet Foundation has not joined the INHOPE association, some INHOPE hotlines have already started to reroute the reports to the FRF hotline. In particular, the hotline of IWF has sent the information on 46 Russian web-resources containing a child pornography. Almost all the content has been successfully removed by the Russian hosting providers.

Besides, it is necessary to pay attention to first signs of the important tendency: due to well-coordinated activities of the Russian Internet industry, the migration of web-sites with a child and adult pornography from Russia to other countries has started. FRF analysts expect an amplification of this tendency in 2009-2010. So that, importance of the international cooperation will be increasing.



## Partnership

- *Merit of internet users*

Though the Friendly Runet Foundation hotline operates rather not for long, it's possible to approve, that there are quite a lot of concerned Internet users in Russia who do not begin to be reconciled with the domination of a negative content.

To open up the potential of the Russian users, it's necessary to widely inform them on existence of the hotline and the results of its activities. In this direction Friendly Runet Foundation is actively supported by its partners.

Establishing of a hotline banner at a web-site of the Ministry of Interior (MOI) of Russian Federation became a very important mament. This fact has demonstrated all the seriousness of work implementing, and also it has allowed users to route the reports concerning a negative content in the right direction.

- *Merit of the public and industrial organizations*

The appearance of the Friendly Runet Foundation itself and a start of the hotline became possible due to the support from the different industrial and public organizations.

Our leading partners:

Internet and Business Association



Organizing committee of Safer Internet Year in Russia



Soprotivlenie movement





- *Merit of Internet industry*

The practical result in combating a negative content on the internet is possible exclusively with active assistance of the companies of the Internet industry. Their social responsibility and readiness to cooperate in this work will allow to reach serious results.

Our leading partners:

Kaspersky lab



AGAVA



The coordination centre of TLD RU



- *Merit of state agencies and law enforcement*

Friendly Runet Foundation works in close cooperation with the Russian law enforcement agencies, in particular, with Department "K" of the Ministry of Interior of Russian Federation with active support of variety of the state bodies.

Among them:

- The State Duma of the Federal Assembly of the Russian Federation
- The Federal Agency for press and mass communication
- The Federal Agency for education
- The children ombudsman in the city of Moscow