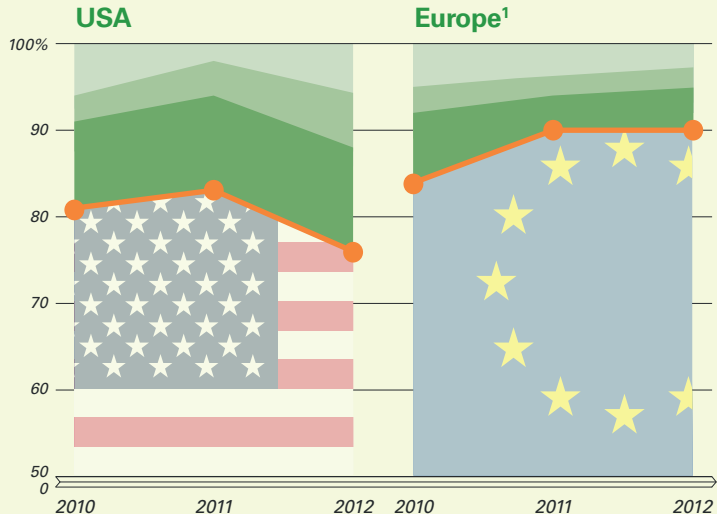


Notice and takedown

Europe¹ vs. the USA

Comparative takedown time²

● 1-3 days ● 4-7 days ● 8-11 days ● 12+ days



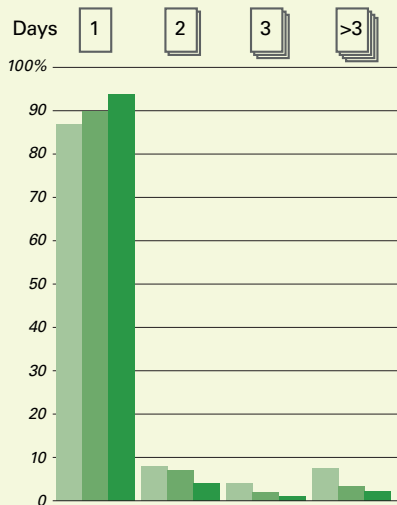
¹ All EU member states, minus Sweden, plus Bosnia and Herzegovina, Iceland, Russia and Turkey.

² Time between date of reporting to Content Service Provider (CSP) and removal date.

Focus on Europe

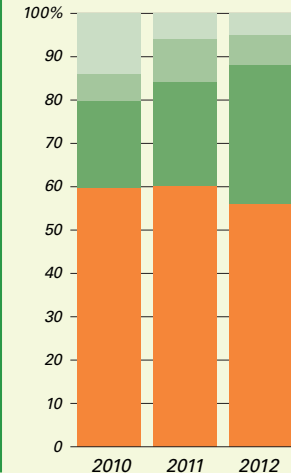
Hotline reports to law enforcement (days)

■ 2010 ■ 2011 ■ 2012



Time taken before CSAM* is removed from public access³

■ 1-3 days ■ 4-7 days ■ 8-11 days ■ 12+ days



³ Time between date of reporting and actual removal from public access

* Child Sexual Abuse Material

